

Mission & Vision

End-to-end medication solution

Create a **global medication platform** that centralizes, structures, and manages medication information worldwide!

Overview

Terah is a digital health platform designed to transform medication management by connecting patients, pharmacies, and healthcare professionals in a continuous care ecosystem.

By centralising medication information and integrating directly with pharmacy systems, Terah improves medication adherence, simplifies therapeutic follow-up, and enhances pharmacy efficiency.

The Problem

Medication misuse and poor adherence remain one of the biggest global healthcare challenges:

- According to the WHO, around 50% of patients do not take medication correctly, which is responsible for 10% of all hospital admissions.
- Medication information remains fragmented across paper, pharmacy systems, and patient memory.
- Pharmacies lack scalable digital tools to maintain continuous therapeutic engagement with patients.

The Solution

Terah enables patients to:

- Manage all medication information in one place
- Receive reminders and therapeutic guidance
- Improve adherence and reduce medication errors
- Connect digitally with their pharmacy

Terah enables pharmacies to:

- Receive and manage patient requests digitally
- Improve operational workflows and stock planning
- Strengthen patient loyalty and engagement
- Extend pharmaceutical care beyond the physical counter

Traction & Milestones

- Thousands of active users in Portugal
- Featured in 17+ national media channels
- Integration with Portuguese pharmacy software market leader
- Initial rollout targeting +20% of Portuguese pharmacies

Next Steps

- MDR Class I certification
- Smart pillbox development
- Scale pharmacy network integration
- Connect different HCP

Contact

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